

# ANNUAL CURRICULUM PLAN 2020-21

## SUBJECT – BUSINESS STUDIES

### CLASS – XI COMMERCE

Name: Rajni Airi

**VISION :** Enhance the morale and become excellent multi faceted technical manpower. Commit to professional ethics and responsibility.

#### APRIL – SEPTEMBER

	CHAPTER	INNOVATIVE PEDAGOGY / TRANSACTION STRATEGY	LERNING OUTCOMES
1.	<b><u>Nature and Purpose of Business</u></b> <ul style="list-style-type: none"><li>● Business Concept</li><li>● Types of human activities</li><li>● Concept of business</li><li>● Objectives of business</li><li>● Role of profit</li><li>● Industry – meaning types</li><li>● Business Risk</li></ul>	<b><u>Discussion Method</u></b> <p>The educator teaches the topic and help the students to give examples in regard to the answers to the questions being debated.</p>	Pupils understand the concept of business and human activities. They understand the role of profit and the risks involved in the business
2.	<b><u>Forms of Business Organisation</u></b> <ul style="list-style-type: none"><li>● Forms of Pvt. Sector organizations.</li><li>● Formation of Joint Stock Company</li><li>● Imp. Documents used in Formation of a Company.</li><li>● Choice of Form of Business Enterprises</li></ul>	The educator tests the previous knowledge and put for the situation regarding types of business org. Diagrammatic presentation of the merits and demerits done on the black board.	Pupils discuss the proposition put forward by the teacher and arrive at the right conclusion. They come to know the positive and negative points of different forms of Pvt. Organization.
3.	<b><u>Private, Public and Global Enterprises</u></b> <ul style="list-style-type: none"><li>● Role of Pvt. Sector.</li><li>● Forms of Public Sector Enterprises</li><li>● Global Enterprises</li></ul>	The students will be asked to list the types of companies. Then separately their merit and features will be discussed. Examples of Global and Joint Venture companies given.	The students came to know about the different types of companies. They were given more situations to judge the types of Co. and its plus and minus points.

4.	<p><b><u>Business Services</u></b></p> <ul style="list-style-type: none"> <li>● Meaning and Features of services.</li> <li>● Types of services.</li> <li>● Categories of Business Services- <ul style="list-style-type: none"> <li>Banking</li> <li>Insurance</li> <li>Postal</li> </ul> </li> <li>● Warehousing Services</li> <li>Transportation</li> </ul>	<p>The previous knowledge was tested relating to services of Post Office and means of Transport. Information was provided related to additional services and financial services provided by Banks and post office.</p>	<p>Students get an awareness of various types of services. They come to know about working of bank and various services provided by them. They got to know how the losses are covered by insurance companies after taking policy.</p>
5.	<p><b><u>Emerging Modes of Business</u></b></p> <ul style="list-style-type: none"> <li>● Meaning of E-Business</li> <li>● Resources for Implementation of E-Business.</li> <li>● Outsourcing concept.</li> <li>● K-Process Outsourcing.</li> <li>● Smart and ATM-Meaning and Utility</li> </ul>	<p>The teacher discusses the use of technology in business these days. The teacher put forth the situation before the class and men explains use of latest technology and use of ATM – getting money in odd hours and use of shopping by sitting at home.</p>	<p>The students participated in the discussion eagerly as they are aware about latest technology. The students give their own arguments in response to the teacher’s assertions and construct a few more examples.</p>

**OCTOBER-MARCH**

6.	<p><b><u>Social Responsibilities of Business and Business Ethics</u></b></p> <ul style="list-style-type: none"> <li>● Concept of Social Responsibility</li> <li>● Social Res-Employees, Owners, Govt. and Community</li> <li>● Environment Protection</li> </ul>	<p>The teacher engages me students in constructivist discussion and give examples relating to daily life. Discussion on types of pollution and techniques of environment protection.</p>	<p>The students were given hints and examples. They learn to protect the environment by different ways plantation and beautification of surroundings by keeping it neat and clean.</p>
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7.	<p><b><u>Sources of Business Finance</u></b></p> <ul style="list-style-type: none"> <li>● Meaning and role of finance</li> <li>● Sources of raising finance</li> <li>● Borrowed Fund</li> <li>● Factors kept in mind – selection of source of Business Finance</li> </ul>	<p>The teacher initiate discussion of finance and its role in business. The teacher play the role of a facilitator to help students construct knowledge based on learning experience they have had while understanding the concept.</p>	<p>The students take the help of the textbook and discuss the names and its features of different sources of finance. The students answer in the positive manner.</p>
8.	<p><b><u>Small Business and Enterprises</u></b></p> <ul style="list-style-type: none"> <li>● Concept, features and need process of</li> <li>● Entrepreneurship</li> <li>● Intellectual Property Rights</li> <li>● Small Business Meaning and Role Govt. Assistance</li> <li>● Special Schemes for Industries in Rural and Hilly areas.</li> </ul>	<p>The teacher emphasize the significance of small scale business enterprises by taking examples of different industries. Impart knowledge about Intellectual Property Rights</p>	<p>Students get an awareness about small scale business, its requirements – financial and technical. Incentives offered by Govt. for industries offering tax concessions. Availability of land at concessional rates.</p>
9.	<p><b><u>Internal Trade</u></b></p> <ul style="list-style-type: none"> <li>● Meaning and features.</li> <li>● Types of Internal Trade.</li> <li>● GST-Introduction Chamber of Commerce and Industry. Export Trade</li> </ul>	<p>Previous knowledge is tested regarding Import and Export trade. The items used for export trade. Concept of GST discussed by taking examples. Knowledge relating to different documents used in foreign trade.</p>	<p>Students were encouraged to participate in the discussion relating to import and export trade. Meaning and conclusion of GST explained on the board. They found it easy and interesting. Important documents for foreign trade were explained.</p>
10.	<p><b><u>International Business</u></b></p> <ul style="list-style-type: none"> <li>● Meaning and its nature.</li> <li>● Problems and Reasons of International Trade Benefits.</li> <li>● Imp. Terms used in External Trade.</li> </ul>	<p>The teacher put the question regarding imported goods- Its benefits and utility. Detailed explanation about world Trade Organisation Provided with examples.</p>	<p>The discussion help the students to experience the true essence of international business. Got the knowledge regarding import and export trade WTO-meaning and its benefits.</p>

